

# HASHIR MV

FULL-STACK DEVELOPER

## PROFILE :

Experienced **Software Developer** with expertise in **front-end and back-end development**. Skilled in building **user-friendly interfaces**, developing and integrating **APIs**, working in **Agile environments**, **debugging**, and maintaining **coding standards and quality assurance**.

## CONTACT :

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## SKILLS :

### Backend –

- PHP
- Laravel
- CodeIgniter
- NestJS

### Frontend -

- HTML
- CSS
- JavaScript
- jQuery
- Tailwind CSS
- Bootstrap

### Database & ORM -

- PostgreSQL
- MySQLi
- Prisma

### Integrations / Platforms -

- Zoho CRM
- WordPress

### Tools –

- Azure DevOps
- Postman
- Git

## LANGUAGES :

- English
- Malayalam
- Hindi

## EXPERIENCE :

### FULL-STACK DEVELOPER (ZENEROM CREATIVE LAB)

08/2024 – Present

- Designed and developed **custom CRM & HRM systems** tailored to client workflows using **PHP Laravel**.
- Developed **Job Management Software** integrated with **Zoho CRM** for job tracking and automated quotation generation using **PHP CodeIgniter**.
- Built and deployed **eCommerce** platforms using **PHP Laravel**.
- **Zoho CRM & Zoho Books customizations** aligned with client-specific business workflows.
- Built **RESTful APIs** for a highly customizable **no-code website builder** platform (multi-theme, dynamic layouts) using **NestJS** and **PostgreSQL**.

### BACK-END DEVELOPER (SYSITCO TECHNOLOGIES)

05/2023 - 07/2024

- Developed and optimized **RESTful APIs** for a **social commerce platform** using **PHP Laravel**.
- Created comprehensive **Postman collections** for API testing, including response samples and **clear documentation** to support **frontend integration**.
- Collaborated with **cross-location frontend teams** through **Teams meetings**, ensuring smooth API consumption.
- Worked in an **Agile environment**, actively participating in **stand-ups and sprint planning**.

### FULL-STACK DEVELOPER (SAPORTIKA)

12/2022 - 04/2023

- Developed and maintained dynamic websites with full **CRUD-based admin panels** using **Core PHP**.
- Collaborated directly with clients to **gather requirements and deliver tailored solutions**.
- Updated and maintained **WordPress websites**.

### FULL-STACK DEVELOPER (TAPCLONE)

09/2022 - 11/2022

- Worked with the **UI team** to create user-friendly interfaces using **HTML, CSS, and JS**.
- Created dynamic websites using **Core PHP**.
- Implemented **Razorpay payment gateway** for secure and seamless online transactions.

## PROJECTS :

- **Celestea — eCommerce Platform (PHP Laravel + MySQL) — [GitHub](#)**
  - Developed eCommerce platform with product catalog, cart/checkout, order management, and Razorpay payment gateway integration.
  - Built admin panel for products, orders, users, transactions, referrals, and Shiprocket delivery management integration.
- **Unique Foods — eCommerce Platform (PHP Laravel + MySQL) | Stripe – [Github](#)**
  - Full-featured food e-commerce platform with product catalog, cart/checkout, customer groups with exclusive pricing, and time-limited offers.
  - Built admin panel for products, orders, users, transactions, discounts, and inventory management.
  - Implemented Stripe payment gateway with webhook-based order confirmation.
- **Workforce & Attendance Manager (PHP Laravel + MySQL) | HRM System — [GitHub](#)**
  - Built role-based HRM system with employee management, attendance tracking, leave request workflow, and project management modules.
  - Implemented secure authentication, CRUD operations, and activity logging with pagination and filters.
- **StaffOps — HR & Fleet Manager (PHP Laravel + MySQL) | HRM + Fleet System — [GitHub](#)**
  - Developed HRM application with attendance, overtime tracking, document expiry alerts, vehicle management, and PDF report generation.
  - Created employee profile management with role-based access control.
- **CRM Software (PHP Laravel + MySQL) — [GitHub](#)**
  - Built CRM with lead-to-job conversion workflows, bulk lead import with validation, and role-based access (super admin, lead manager, telecaller).
  - Implemented lead tracking (calls, notes, follow-ups), job lifecycle management (approve/start/complete), and WhatsApp/Google Ads lead filters.
- **No-Code Website Builder (NestJS + PostgreSQL + Prisma) — [GitHub](#)**
  - Built RESTful APIs for multi-store platform with dynamic theme customization (multi-theme, pages, sections).
  - Implemented JWT-based authentication with encrypted store database URL resolution and role-based guards.
- **Circuitil - Influencer & Brand Collaboration Platform (PHP Laravel + MySQL) — [GitHub](#)**
  - Built REST API for Android app connecting influencers and brands with collaboration discovery, real-time chat (Pusher), and Firebase push notifications.
  - Implemented Google/Instagram OAuth, OTP-based authentication, collaboration lifecycle management, and automated matching using Laravel Observers.